



BUSINESS

PANEL BOOK

2026

www.dimensionresearchinc.com



**DRIVING
DIGITAL DATA
COLLECTION
WORLDWIDE**

Dimension Research Inc. is a leading market research and consulting firm dedicated to helping businesses understand markets, customers, and emerging trends. We combine experienced researchers, advanced analytics, AI-powered methodologies, and industry expertise to deliver meaningful insights that fuel innovation and growth. Our customized research solutions enable organizations to reduce uncertainty, identify new opportunities, optimize strategies, and stay ahead in rapidly changing markets.

Dimension Research Inc. empowers organizations with accurate, reliable, and actionable market intelligence that supports smarter decisions and sustainable growth. We are more than a research firm—we are your strategic partner. Our mission is to empower businesses with insights that reduce risk, maximize profitability, and create lasting impact



OUR APPROACH TO DATA QUALITY

Dimension Research Inc. has shown to be the premier online sample source globally across all groups of spectators, from simple to complex surveying. To execute faultless information collection, quality information necessitates the most well-founded internet boards, industry-leading improvements, and greatest research capacity. Dimension Research works to assure the quality of the information in all phases of the process, including panel recruitment, data collection, data cleaning, and analysis. We make sure that the people who join our discussion forums are sincere and eager to offer their knowledge through a three-step process. Research Now's commitment to quality and client loyalty is embodied in its ongoing information reviews.

Sending our distinctive boards, we cook in over 70 countries throughout the world. We have built a strong name in these organizations by model quality control, attentive sensitive loving and care, and overall client satisfaction.



Argentina

Austria

Australia

Algeria

Brazil

Belgium

Bangladesh

China

Canada

Colombia

Cost Rica

Cuba

Dominican

Denmark

Ecuador

Egypt

France

Finland

Greece

Germany

Italy

Ireland

India

Israel

Iran

Japan

Mexico

Morocco

Norway

Netherlands

Puerto Rico

Portugal Spain

Philippines

Republic

Russia

Singapore

South Korea

South Africa

Sri Lanka

Switzerland

Sweden

Turkey

Uruguay

USA

UK

Venezuela

Vietnam Bahrain

Country Break Up

North America



South Asia



South America



North Asia



Asia Pacific



Eastern Europe



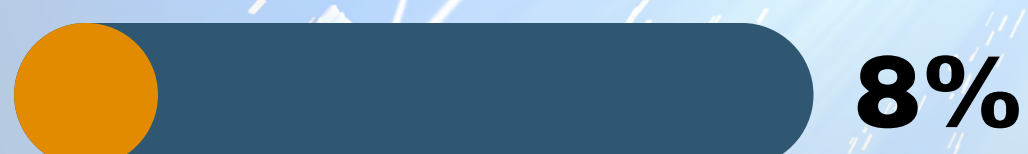
East Asia



Western Europe



West Asia



Africa



Dimension Research Inc. is a global provider of digital data for market research, with multiple locations. We provide our clients access to a vast network of highly characterized business professionals and clients in order to deliver information-driven and steady basic leadership. Since 2001, the organization has provided outstanding, password-protected web investigations, with data gathering available in the Americas, Europe, the Middle East, and Asia-Pacific. In the statistical surveying industry, it is also regarded as a leader in terms of quality, scope, and client loyalty.



OUR APPROACH TO DATA QUALITY

Dimension Research Inc. has shown to be the premier online sample source globally across all groups of spectators, from simple to complex surveying. To execute faultless.

information collection, quality information necessitates the most well-founded internet boards, industry-leading improvements, and greatest research capacity. Dimension Research works to assure the quality of the information in all phases of the process, including panel recruitment, data collection, data cleaning, and analysis. We make sure that the people who join our discussion forums are sincere and eager to offer their knowledge through a three-step process. Research Now's commitment to quality and client loyalty is embodied in its ongoing information reviews.



To be the industry's top strategic and tactical decision-support partner.

**BUSINESS
RESEARCH**



**CONSUMER
RESEARCH**



**ANALYSIS AND
REPORT**



ONLINE PANEL





**BROAD
COVERAGE**



**BUSINESS (B2B) PANEL
COVERAGE**



45%



APAC

INDIA CHINA

JAPAN

SINGAPORE

MALAYSIA

PHILIPPINES

S. KOREA

THAILAND

HONGKONG

VIETNAM

AUSTRALIA

NEW

ZEALAND

EUROPE

UK

GERMANY

FRANCE

ITALY

SPAIN

RUSSIA

NETHERLAN

DS SWEDEN

AMERICAS

US

CANAD

A

MEXIC

O

BRAZIL



**BROAD
COVERAGE**



**BUSINESS (B2C) PANEL
COVERAGE**



55%



APAC

**INDIA
CHINA
JAPAN
SINGAPORE
MALAYSIA
PHILIPPINES
S. KOREA
THAILAND
HONGKONG
VIETNAM
AUSTRALIA
NEW ZEALAND**

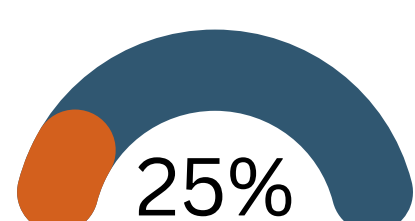
EUROPE

**UK
GERMANY
FRANCE
ITALY
SPAIN R
USSIA
NETHERLANDS
SWEDEN**

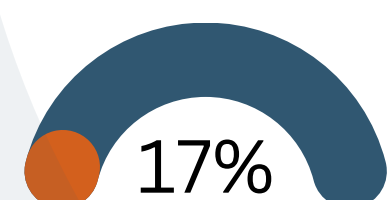
AMERICAS

**US
CANADA
MEXICO
BRAZIL**

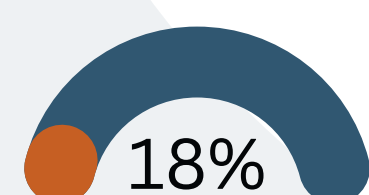
**B2B PANEL
BREAKUP**



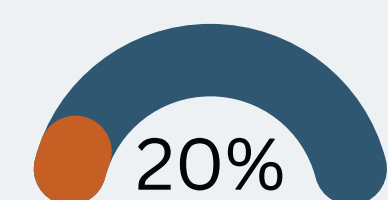
Health and Patients



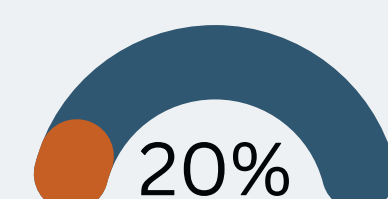
Students/Retirees



media consumers of Films, TV and Games

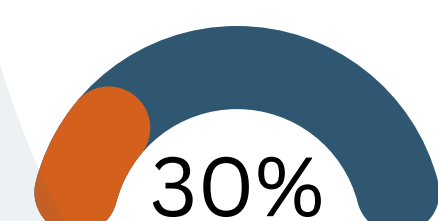


Food beverage brand loyalists

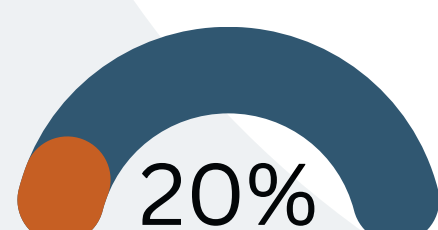


Mother of babies / younger children

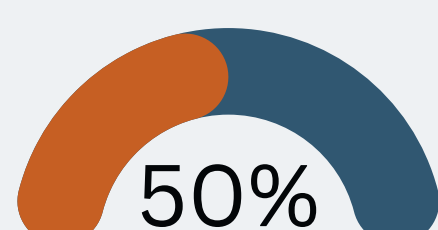
**B2C PANEL
BREAKUP**



Owners of specific technologies and brands.



Professional Medical

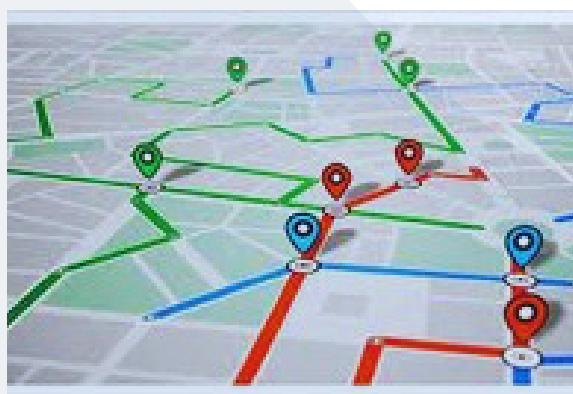


Different B2B audience and many other types

TO ASSURE THE GREATEST QUALITY OF RESPONDENT DATA, KN EMPLOYS A RANGE OF TECHNIQUES, INCLUDING



COOKIES: OUR SITE PROVIDES A RANGE OF and IMPROVEMENT TO IMPROVE THE SITE'S EFFICIENCY, USABILITY, AND SECURITY WHILE ALSO BETTER EXPLAINING THE SITE TO OUR CUSTOMERS.



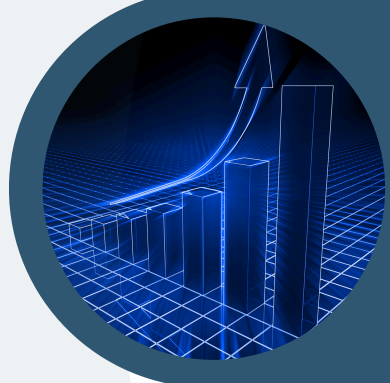
ETRACKER INNOVATION: OUR WEBSITE MAKE USE OF CUTTING EDGE TECHNOLOGY FROM ETRACKER (WWW.ETRACKER.DE) TO GATHER DATA ON VISITOR BEHAVIOUR.



HUBSPOT: OUR WEBSITE USES THE GROUND-BREAKING ETRACER TECHNOLOGY TO GATHER INFORMATION ON VISITOR BEHAVIOUR.



THIRD-PARTY WEBSITES: WE ARE NOT LIABLE FOR THE SECURITY OR SAFETY OF ANY INFORMATION PROVIDED BY THIRD PARTIES. THIS WEBSITE INCLUDES CONNECTIONS TO OTHER WEBSITES THAT ARE NOT UNDER OUR CONTROL, MANAGEMENT, OR SUPERVISION.



DATA COLLECTION

Dimension Research Inc. prioritizes data quality because it is the primary provider of digital data. Our protocols ensure that the members of our panel are actual persons providing honest responses. We know who our panelists are, therefore they are safeguarded. Dimension Research records every action taken by panel members, and each specialist is assigned a unique ID number to wear while participating in the board. Customer reviews, review screeners, historical investment overviews, and enrollment profile data are among the records displayed below. Additionally, when responders provide information to our clients, their identities are secured because to our stringent security standards.



DATA CLEANING & ANALYSIS

To save you time and guarantee the accuracy of our content, Dimension Research Inc. conducts a number of quality tests on its nature. A few examples of these quality checks are interest limits, screening questions, electronic fingerprinting, arbitrary and nonsensical reaction times, and the identification and evacuation of flatliners and speeders. Additionally, we routinely evaluate the degree of professional fulfillment based on variables like the volume of requests, value, and a good assortment of recovery options and motivations, as well as their ability to finish reviews of varying lengths and our responsiveness to any questions or concerns they may raise with our Member Services team.



SELECTED PANEL ATTRIBUTES

**DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-
PANEL ATTRIBUTES COLLECTED OUR B2B AND B2C
PANELS.**

BUSINESS

BASIC ATTRIBUTES

- Business type Industry
- Segment Annual
- Revenue Number of Employees at Location
- Number of Employees at Locations

BUSINESS PROFESSIONAL

- Business Professional:
- Title Occupation
- Function role
- Purchase decision maker
- Primary role
- Human resources role

BUSINESS OWNER

- Type of business Owned /Operated
- Type of personal service

TRANSPORT & LOGISTICS

- Type of Business
- Professional Driver Work Type



SELECTED PANEL ATTRIBUTES

DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-PANEL ATTRIBUTES COLLECTED OUR B2B AND B2C PANELS.

BUSINESS

EDUCATION

- Educator role
- Educator- Educator level type
- Educator- Educator institute

BUSINESS PROFESSIONAL

- Healthcare/Medical
- Professionals
- Nursing Physician
- Primary speciality

GOVERNMENT/ MILITARY

- Law enforcement
- Emergency service types
- The military branch of part-time service
- The military served
- The national Guard service branch
- The military service status
- Government level of employment

BANKING/FINANCIAL SERVICES/INSURANCE

- Type of Business
- Primary Real Estate Role

REAL ESTATE

- Type of Business
- Primary Real Estate Role



SELECTED PANEL ATTRIBUTES

**DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-PANEL
ATTRIBUTES COLLECTED OUR B2B AND B2C PANELS.**

BUSINESS

LEGAL SERVICES

- Legal Occupation
- Legal Role

GOVERNMENT/ MILITARY

- Type of IT professionals
- Developer roles Primary IT Functions
- Responsibility Roles in various IT
- Areas Including PCs, Tablets, or Clients Devices Mobile
- Technology/Applications
- Servers Data Center
- Cloud Computing Network/ Data Technology
- Business Intelligence, Big Data Analytics Virtualization
- Software Unified Communications

HOME FEATURES /IMPROVEMENTS

- Home
- Improvement/Upkeep / Repair
- Role in Decision Making Lawn
- Equipment Used

UTILITIES

- Service Provider
- Role in Decision

GROCERIES

- Primary Shopper Stores
- Shopped(56 stores)
- Amount Spent Per week



SELECTED PANEL ATTRIBUTES

**DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-
PANEL ATTRIBUTES COLLECTED OUR B2B AND B2C
PANELS.**

BUSINESS

AUTOMOTIVE

- Vehicles in Household
- Type of Automobile
Primary Make, Model
- Year
- DIY Maintenance
- Intent to Buy

BEER, WINE, LIQUOR

- Beverage Consumption
- Beer Consumption
- Domestic/ Import / Craft Be
Brands(56 Brands)
- Wine Purchase
- Liquor Type & Brands

TOBACCO PRODUCTS

- Products Cigarettes'
By Brands (37
Brands)
- Smoking Habits &
History
- Smoking Cessation
Alternatives Used

ENTERTAINMENT

- Television
- Books
- Movies
- Music
- Magazine
Readership (40
Genres, 270 Titles)
- Radio Stations (39
Marks)



SELECTED PANEL ATTRIBUTES

**DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-
PANEL ATTRIBUTES COLLECTED OUR B2B AND B2C
PANELS.**

BUSINESS

BASIC ATTRIBUTES

- Business type Industry
- Segment Annual
- Revenue Number of Employees at Location
- Number of Employees at Locations

BUSINESS PROFESSIONAL

- Business Professional:
- Title Occupation
- Function role
- Purchase decision maker
- Primary role
- Human resources role

BUSINESS OWNER

- Type of business Owned /Operated
- Type of personal service

TRANSPORT & LOGISTICS

- Type of Business
- Professional Driver Work Type



SELECTED PANEL ATTRIBUTES

**DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-
PANEL ATTRIBUTES COLLECTED OUR B2B AND B2C
PANELS.**

BUSINESS

CONSUMER BANKING

- Interest
- Financial Advice (11 services)
- Online Trading Account
- Financial Advisor
- Investment Account
- Type (13 Types)
- Primary Brokerage Firm(61 firms) Retirement Firm (26 Firms)
- Total Investable Assets
- Type of Investment
- Financial Products
- Credit Cards Financial Institutional (134 banks)

DEPARTMENT STORES

- Shopping
- Frequency
- Items Purchased
- Dining Out
- Frequency Amount Spent Per Person
- Type of Restaurant
- Considerations



SELECTED PANEL ATTRIBUTES

**DIMENSION RESEARCH INC. NOW MAINTAINS OVER 300-
PANEL ATTRIBUTES COLLECTED OUR B2B AND B2C
PANELS.**

BUSINESS

AILMENTS AND HEALTH CONDITION

- Allergy/ Asthma
- Respiratory Arthritis
- Joint Ailment
- Autoimmune / Blood
- Cancer Cardiovascular
- Heart Diabetes /
- Thyroid
- Obesity
- Gastric / Digestive
- Urinary Male / Female
- Health Mental Health
- Neurologic / Nerves
- Skin/ Dermatologic
- Sleep Disorders
- Visions / Hearing
- Impairments

BUSINESS PROFESSIONAL

- Auto Insurance
- Provider Home
- Insurance Provider
- Health Insurance
- Provider (152
- providers)
- Health Insurance
- Coverage



FREQUENTLY ASKED QUESTIONS.



WHAT EXPERIENCE DOES YOUR BUSINESS HAVE IN PROVIDING ONLINE MARKET RESEARCH ?

Dimension Research Inc. has been collecting qualitative and quantitative data on a regular basis for the last nine years. Our technology has been tailored to meet the specific needs of your industry and line of work. We arrange our own panels and serve over 200 clients in more than 90 nations globally. Because of our meticulous attention to detail, overall client satisfaction, and model quality control, we have progressed through the ranks of these firms. We've worked with public relations firms, media outlets, internet end users, and some of the most well-known market research firms. Dimension Research Inc. collects data from over 55 different international marketplaces and works on over 5000 online projects with prestigious clients annually.



WHAT EXPERIENCE DOES YOUR BUSINESS HAVE IN PROVIDING ONLINE MARKET RESEARCH?

If you want to create a fantastic panel, you must work with many panel recruiting partners. As a result, Dimension Research Inc. works with well-known portals and websites catering to specialized interests, producing a range of panellist profiles. Through our partnerships, we are able to identify and recruit difficult supply companies as needed. Additionally, utilizing targeted recruitment messaging broadens the panel's representation. We also find candidates using social media. In several countries, we've blended internet recruitment tactics with postal and CATI recruitment techniques.



DO YOU KNOW HOW TO DETERMINE RESPONDENT SATISFACTION? ARE THESE DETAILS MADE AVAILABLE TO CLIENTS?

At the conclusion of the survey, a set of standard questions is provided to determine the level of satisfaction of the participants. Panelists are not obliged to answer questions, and answering does not affect the rewards you will receive for finishing the short survey. Generally speaking, 85% of respondents offer comments in response to satisfaction inquiries. Responses are reviewed and shared with our internal programming team and customers to enhance the survey taker's experience. This enables us to keep enhancing the survey questions we ask. A satisfaction question is included in every survey we design and administer, and it is automatically sent to 10% of respondents. Every day, low-rated questionnaires are frequently evaluated.



WHAT EXPERIENCE DOES YOUR BUSINESS HAVE IN PROVIDING ONLINE MARKET RESEARCH ?

Our project team keeps clients informed of all significant information before, during, and after the project. After the first 24 hours of fielding, we usually give our clients important details like the incidence rate and interview length to assist them decide how to proceed with the remaining fieldwork. The following details are also provided for all projects hosted by Dimension Research Inc.

- Response rate
- Incidence rate
- Dropout rate (overall and by a question)
- Length of interview
- Invitation text
- Incentive amount
- Total invitations sent
- Where respondents screen out.

GROW YOUR BUSINESS

WE ARE THE BEST PROFESSIONAL BUSINESS

Marketing team..



Management



Marketing



Creative



Analysis



[06] 862 015 091

Bids@Dimensionresearchinc.com
info@dimensionresearchinc.com



#47 12711 64 Avenue,
Surrey BC V3W1X1
CANADA

Thank you!

**WE CAN OVERCOME
DIFFICULTIES AND ADVANCE
WITH GRACE BY ENGAGING IN
THE PRACTICE OF SURRENDER.**



CONTACT US ▶



Website:
www.dimensionresearchinc.com